OTHER PACKAGE OFFERINGS

dsngdbyv

QUICKIE PACKAGE

Timeline: 1-2 Weeks
Concepts: 1
Revisions: 2

Who is this Package best for?
• You are an existing brand and brand voice
• You are a newer brand that needs branding at a lower price point
• You are a personal or small business that doesn't need the deep dive just yet but wants a brand story.

For new and existing businesses who are aiming to stand out from the crowd with impactful and thoughtful branding-done quick with zero compromise on quality, that's my promise. This package is perfect if you already have a rough idea of what you're looking for or are starting from scratch and feel that you'd like to level-up as soon as possible.

INCLUDES
• 30-min Brand Strategy Call
• Moodboard Concept
• Color Palette
• Brand Pattern
• Typography (Heading, Paragraph, Accent)
• Logo Suite (+2)
  Primary
  Secondary
• Custom Project (1)
• Brand Guidelines Document
•   Color Usage
•   Typography Usage
•   Logo Usage
•   Brand Application

SOCIAL PACKAGE

Timeline: 1 Week
Concepts: 1-2
Revisions: 2

Who is this Package best for?
• You are looking to establish branding presence in the digital world.
• You have a digital presence but need more content and design deliverables to maintain your branding.

As a business in the modern world, it's so important to have up-to-date social media platforms. It allows customers to connect with your biz and develop trust, by allowing them to get to know more about your brand, products or services, and values.

INCLUDES
• Template Consultation & Intake Form
• 5 Post Graphic Templates
• 2 Carousels Templates (3 Slides Each)
• 2 IG Story/Reels Templates
• Template Tutorial & Handoff Guide
• Choose your software:
     Adobe XD or Illustrator
     Figma
     Canva (+ $200)

WEB PAGE PACKAGE

Timeline: 3-4 Weeks
Concepts: 1-2
Revisions: 2

Who is this Package best for?
• You have a brand you just need a website to go along with it.
• Service Providers, Media/Blogs, Portfolios, Small-Med eCommerce Shops, Courses, Memberships

You have the brand, you have the media, now you just need help making the website. I do not code, lets get that clear-help design sites using platforms such as Squarespace, Wix, and Showit. Through these platforms I can create your website to be a beautiful UX friendly masterpiece.

INCLUDES
• Website Consultation & Strategy Call
• Homepage + 3 Pages of Your Choice (4 total)
• Desktop & Mobile Optimization
• Custom Animations and Interactions
• Website Tutorial & Hand off Guide
• 1 Week Post-Launch Tech Support