



MY SERVICES & PACKAGES

dsngdbyv

services

Brand Identity

Branding is visual components used to tell a story. It's way more than "just a logo". Getting into the nitty gritty is what's going to set you apart from your competitors and connect you with your ideal audience. My brand identity services are designed for businesses looking for an impactful, cohesive branding experience that will authentically tell your story. Brand Identity packages can be found under the 'Main Course' section on the menu page.

TIMEFRAME: 6 - 8 WEEKS

Webpage Design

Website solutions are the ideal option for launching with a complete brand experience. This service is ideal for business that are ready to start with an online presence. Please note: I do not write code nor develop webpages but rather offer visual solutions and offer to create pages through website host sites such as Squarespace, Wix, etc.

TIMEFRAME: 10 - 12 WEEKS

Custom Projects

Looking for something else? These services can be added on to any brand package or booked separately as a stand-alone project. List of Services labeled as 'Appetizers' on the menu page.

PACKAGING

- + Product packaging
Boxes, bottles, labels, tags, etc
- + Mailer packaging
Mailer boxes, stickers, etc

ILLUSTRATION

- + Spot illustrations
- + Posters & flyers
- + T-shirt designs
- + Icon sets
- + Tattoo designs

PRINT DESIGN

- + Marketing collateral
Posters, brochures, cards, etc
- + Book & magazine design
Cover, page layout, etc
- + Restaurant collateral
Menus, marketing, signage, etc

TIMEFRAME: 6 - 8 WEEKS

menu

Main Course

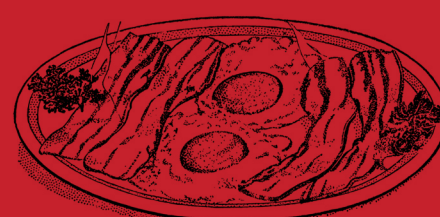


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**Don't see something
you need on here?
Please inquire!**



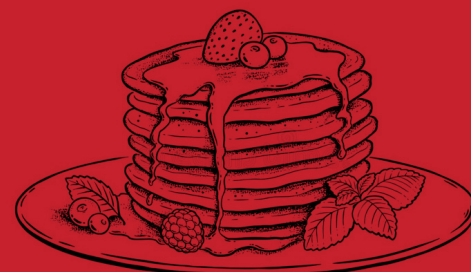
Logo Package.....\$700+
This package is great for businesses with smaller budgets who are looking to give a face to the name. Not looking for a full in depth identity just something that makes your brand recognizable.



Start Up Package.....\$3500+
This is the perfect starting point and a great way to get cohesive looking branding with some collateral! We can always start here and add on to it at a later point but you'll get the essentials.



Complete Package.....\$8000+
This is perfect for businesses that want it all! Cohesive looking brand identity, collateral, and website. Check everything off the list with this package!



Quickie Package.....\$1500+
This package is for businesses that want quality results fast! This is recommended for businesses that just need the basics and no deep dive. No Customizations.



Social Media Package.....\$850+
As a business in the modern world, it's so important to have up-to-date social media platforms. Choose 2 social media outlets and get a whole lot of content.



Web Package.....\$3000+
You have your brand but maybe your online presence can use some help. Get a custom site for your brand and business so you can feel confident in a functional and beautiful website.

Please note pricing is project based, I'll put together a custom proposal catered specific to your project after we meet with pricing breakdown and price point packages. The listed prices in this document are for projects and clients that do not need alterations or customizations to the offered deliverables.

While your project can be priced close to what the base price* is, pricing for your projects is based completely on the information supplied during our Client Call. That means we can find a way to work with your budget.

LOGO PACKAGE

The logo is the first thing people see when they discover your brand. It's the front piece at an art gallery that draws the viewer and makes them curious enough to walk inside. This package is great for businesses with a smaller budget looking to just get the first part of a brand identity done and establish some presence.

INCLUDES

- 30-min Logo Strategy Call
- Design Questionnaire
- Moodboard Concept
- Color Palette
- Typography (Heading, Paragraph, Accent)
- Logo Suite (3+)
 - Primary logo
 - Secondary logo
 - Brandmark
- Custom Project (1)
- Logo Guidelines Document
 - Color Usage
 - Typography Usage
 - Logo Usage
 - Application
- Final files of your logo (EPS, PDF, PNG & JPG)

Who is this Package best for?

- You **DO NOT** need a full brand identity
- You **DO** need a full logo suite (Primary, secondary, etc.) for multiple location uses
- You are looking to revise an existing logo or expand on a current one

Timeline: 1-4 Weeks

Concepts: 2

Revisions: 2

\$700

START UP PACKAGE

Get your business off the ground with my Starter Package – the bare essentials for businesses and start-ups seeking a strong visual identity with a few extra add-ons. Designed to provide you with the fundamental deliverables to get you fully started, this package is tailored for a unique brand presence that sets you apart in the market.

INCLUDES

- 30-min Brand Strategy Call
- Brand Strategy
- Brand Voice Copy (Tagline, Mission, Messaging)
- Moodboard Concept
- Brand Pattern
- Color Palette
- Typography (Heading, Paragraph, Accent)
- Logo Suite (3+)
 - Primary logo
 - Secondary logo
 - Brandmark
- Custom Project (3)
- Brand Guidelines Document
 - Brand Strategy & Voice
 - Color Usage
 - Typography Usage
 - Logo Usage
- Brand Application
- Final files of your logo (EPS, PDF, PNG & JPG)

Who is this Package best for?

- You are a new business
- You are seeking a full rebrand
- You are launching or have marketing campaign needs
- You are a small-medium business looking to expand on the heart of your existing brand

Timeline: 6-8 Weeks

Concepts: 3

Revisions: 2

Please note I take a limited number of clients per year for Start Up Packages in order to allow dedicated time to each client & project so it's better to book this fast.

\$3500

COMPLETE PACKAGE

Introducing the Complete Package: your all-in-one business solution. Period. Our premium package includes everything your business needs, from essential brand collateral and effective social media management to a sleek website design. It's the ultimate one-stop shop for all your business essentials.

INCLUDES

Brand Identity

- 30-min Brand Strategy Call
- Design Questionnaire
- Moodboard Concept
- Brand Pattern
- Color Palette
- Typography (Heading, Paragraph, Accent)
- Logo Suite (3+)
 - Primary logo
 - Secondary logo
 - Brandmark
- Custom Project (3)
- Brand Guidelines Document
 - Brand Strategy & Voice
 - Color Usage
 - Typography Usage
 - Logo Usage
- Brand Application
- Final files of your logo (EPS, PDF, PNG & JPG)

Web Design

- Website Consultation & Strategy Call
- Homepage + 3 Pages of Your Choice (4 total)
- Desktop & Mobile Optimization
- Custom Animations and Interactions
- Website Tutorial & Hand off Guide
- 1 Week Post-Launch Tech Support

Socials

- Template Consultation & Intake Form
- 5 Post Graphic Templates
- 2 Carousels Templates (3 Slides Each)
- 2 IG Story/Reels Templates
- Template Tutorial & Handoff Guide
- Choose your software:
 - Adobe XD or Illustrator
 - Figma
 - Canva (+ \$200)

Who is this Package best for?

- You need all the essentials and more to fully launch your brand and establish a digital presence.
- You are seeking a full rebrand
- You are launching or have marketing campaign needs
- You like to shop for your ingredients all in one place.

Timeline: 10-12 Weeks

Concepts: 2

Revisions: 2

Please note I take a limited number of clients per year for My Complete Packages in order to allow dedicated time to each client & project so it's better to book this fast.

\$8000

BRAND VOICE PACKAGE

Timeline: 1-2 Weeks

Concepts: 1

Revisions: 2

Who is this Package best for?

- You are an existing brand and brand voice
- You are a newer brand that needs branding at a lower price point
- You are a personal or small business that doesn't need the deep dive just yet but wants a brand story.

For new and existing businesses who are aiming to stand out from the crowd with impactful and thoughtful branding—done quick with zero compromise on quality, that's my promise. This package is perfect if you already have a rough idea of what you're looking for or are starting from scratch and feel that you'd like to level-up as soon as possible.

INCLUDES

- 30-min Brand Strategy Call
- Moodboard Concept
- Color Palette
- Brand Pattern
- Typography (Heading, Paragraph, Accent)
- Logo Suite (+2)
 - Primary
 - Secondary
- Custom Project (1)
- Brand Guidelines Document
 - Color Usage
 - Typography Usage
 - Logo Usage
 - Brand Application

\$1500

SOCIAL PACKAGE

Timeline: 1 Week

Concepts: 1-2

Revisions: 2

Who is this Package best for?

- You are looking to establish branding presence in the digital world.
- You have a digital presence but need more content and design deliverables to maintain your branding.

As a business in the modern world, it's so important to have up-to-date social media platforms. It allows customers to connect with your biz and develop trust, by allowing them to get to know more about your brand, products or services, and values.

INCLUDES

- Template Consultation & Intake Form
- 5 Post Graphic Templates
- 2 Carousels Templates (3 Slides Each)
- 2 IG Story/Reels Templates
- Template Tutorial & Handoff Guide
- Choose your software:
 - Adobe XD or Illustrator
 - Figma
 - Canva (+ \$200)

\$850

WEB PAGE PACKAGE

Timeline: 3-4 Weeks

Concepts: 1-2

Revisions: 2

Who is this Package best for?

- You have a brand you just need a website to go along with it.
- Service Providers, Media/Blogs, Portfolios, Small-Med eCommerce Shops, Courses, Memberships

You have the brand, you have the media, now you just need help making the website. I do not code, let's get that clear—help design sites using platforms such as Squarespace, Wix, and Showit. Through these platforms I can create your website to be a beautiful UX friendly masterpiece.

INCLUDES

- Website Consultation & Strategy Call
- Homepage + 3 Pages of Your Choice (4 total)
- Desktop & Mobile Optimization
- Custom Animations and Interactions
- Website Tutorial & Hand off Guide
- 1 Week Post-Launch Tech Support

\$3000



SEND AN INQUIRY

SO HOW MUCH IS THIS GONNA COST?

Every project is different, so it's super important we jump on a complimentary intro call so I can get acquainted with your business' unique needs. I'll then put together a custom proposal catered specific to your project. Ballpark, most of my clients invest between \$2K-5K in their branding and website projects.

DO YOU OFFER PAYMENT PLANS?

Absolutely! I know branding is a big investment and one I want to make as painless as possible. Here are some options to choose from:
35% Deposit 35% Midway + 30% Completion
50% Deposit + 50% Completion
25% Deposit + 25% Monthly (3 Months)

HOW LONG DOES A PROJECT TAKE?

Branding projects are typically 6-8 week collaborations and brand + website projects have a usual 10-12 week turnaround. BUT, timelines are ranges and completely based on your needs. I try to offer different packages to accommodate timelines (My Quickie Package) and I can usually make things happen. This does not mean you can order a complete package and expect a Quickie turnaround time. This takes scheduling foresight from your end as much as it does mine. Smaller projects fall in the 1-4 week range of completion.

DO YOU OFFER DISCOUNTS?

Yes I do! I run offers and discounts randomly so if your curious please inquire!